

You get
a lot
to like

- filter
- flavor
- flip-top box

Marlboro

THE FILTER CIGARETTE IN THE FLIP-TOP BOX

**NEW
FLIP-TOP
BOX**

Now to keep
cigarettes
fresh
Marlboro
has designed
the flip-top
box.

Marlboro
LONG RITE

POPULAR
FILTER PRICE

You get the man-size flavor of honest tobacco without
huffing and puffing. This filter works good and
draws easy. The Flip-Top Box keeps every cigarette
in good shape. You'd expect it to cost more, but it doesn't.

MADE IN RICHMOND, VIRGINIA, FROM A NEW MARLBORO RECIPE

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